



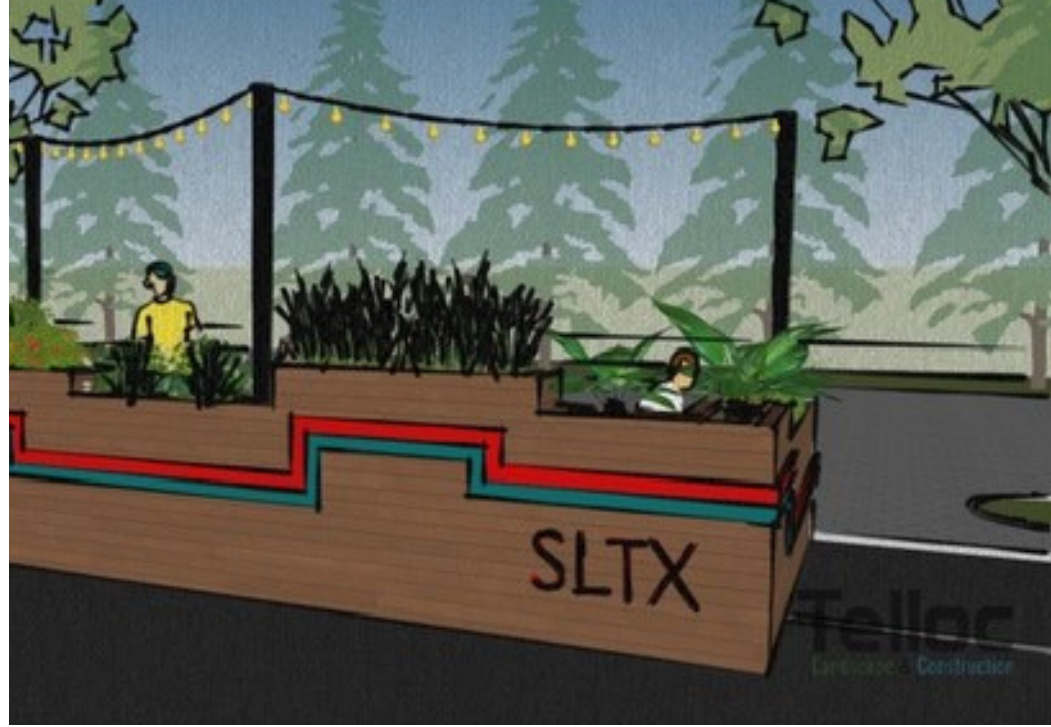
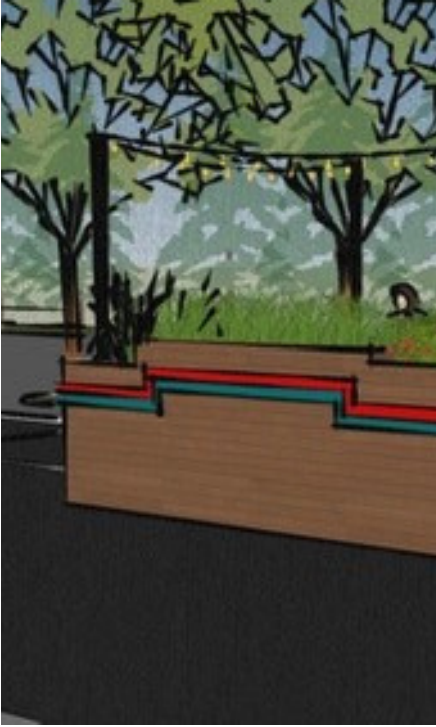
Request for Placemaking BUSINESSES, PROPERTY OWNERS AND NON-PROFITS

The City of Sugar Land is seeking your most innovative and creative ideas for how we can come together while still staying apart. Businesses, property owners and nonprofits can submit projects that will increase business resiliency throughout the remainder of the COVID-19 pandemic and prepare Sugar Land businesses for a post-COVID environment where innovation & adaptability will be paramount to long-term business viability.



Program Goals

1. Increase business resiliency and prepare Sugar Land businesses for the post-pandemic environment
2. Revitalize (restore life to) vacant, aging, or underutilized spaces
3. Increase outdoor dining, services, retail and entertainment
4. Increase public art utilization
5. Create spaces that people are drawn to and can utilize
6. Shop local: projects use local vendors and resources
7. Support safe, physically distant gathering and patronage of businesses and spaces
8. Promote accessibility and diverse social interactions by physical distancing
9. Provide curbside pickup for more than food
10. Expand curbside pickup for retailers and restaurants that don't already have established spaces



Minimum Project Criteria

Must meet all 3 criteria to be eligible

- Project development and implementation within 6-12 months
- Consistent with CDC guidelines
- Supports a return to thriving business

Advanced Project Criteria

Must meet minimum of 3 criteria to be eligible

- Supports easy maintenance of safe physical distance among, workers, patrons and pedestrians.
- Supports a multitude of businesses, not just an individual business
- Situated outdoors
- Located in a space open to the public
- Address the needs of food service, retail, and other service industries
- Increases availability/visibility of public art

Example Projects

- Community Gardens
- Outdoor shopping & dining spaces
- Public art on private property (eg, murals)
- Parklets
- Food truck startup for existing Sugar Land restaurants
- Design services and construction for Façade redevelopment
- Touchless hardware installation (doors, POS systems)
- Planning & implementation of online sales for brick & mortar

Who Can Submit a Project?

Businesses, property owners and non-profits located in Sugar Land are encouraged to [submit a project online](#) through this program.

Overview of Project Submission Process

All projects must be submitted online and include the following:

- Name of Business, Property Owner or Non-profit (with logo, if applicable)
- Names of individual project members
- Title of Submission
- Physical Address, Website and social media handles, if applicable
- Word description of your project including purpose, cost, sourcing of material, how it meets the goals and criteria, project images and timeline. (Maximum of 5 pages)
- "Sweet Spiel" (Optional, not considered for scoring purposes)
 - A video (up to 2 minutes and 30 seconds) explaining the project and why it should be funded
 - The City may post these videos on the City's website and/or social media webpages